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How to choose the right makeup school

The difference between becoming a makeup artist and becoming a cosmetologist: Many people are either not sure or are mistaken when it comes to the differences between a beauty makeup schools vs. a beauty cosmetology school. Here is the difference: A beauty/cosmetology school is where you study hair in order to become a hair stylist. Beauty makeup school is where you study makeup, cosmetics and face. So choose the right school,

Duration: Makeup school program can be as short as 5 days a cosmetology (hair) school is normally is over a year.

Price: Makeup school can be as low as \$2500 but hair school could be \$15000 or more simply because they are two different types of education.

2- Choose the right program:

Then you need to see if you want to do **Beauty/ high fashion makeup** arts or **Special effects makeup** arts?

Beauty arts has everything to do with making people look pretty such as runway makeup, bridal, photo and etc..

Special effects are ageing, gore, blood, bruise, and etc...

If you are only interested in one of these two subjects then it saves you so much money and time not to take both.



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3- Makeup artistry is certification program:

That means no licensing is required for makeup arts by law. All makeup school offer certificate classes and there is no licensing or state requirements for makeup. But for hair, nail and skin schools there is a licensing and state requirement.

4- What can you do after the certification?

You can work for yourself as a freelance contractor makeup artist, or work for an agency or a company such as MAC cosmetics, you can open your own cosmetic shop or sale your own cosmetic line online. Become runway, fashion editorial, media or bridal makeup artist. These are just some of the possibilities to choose from.

Tip: Not all makeup schools offer the same **quality** programs. Study and research the school to make sure that they offer **quality** education. See their **student work** and their website.

Read their class study subjects. Make sure there aren't mandatory fees or hidden charges. A good school should offer tips and tools on marketing and career to help you get ready to start up your own business as well as after graduate supports.



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