

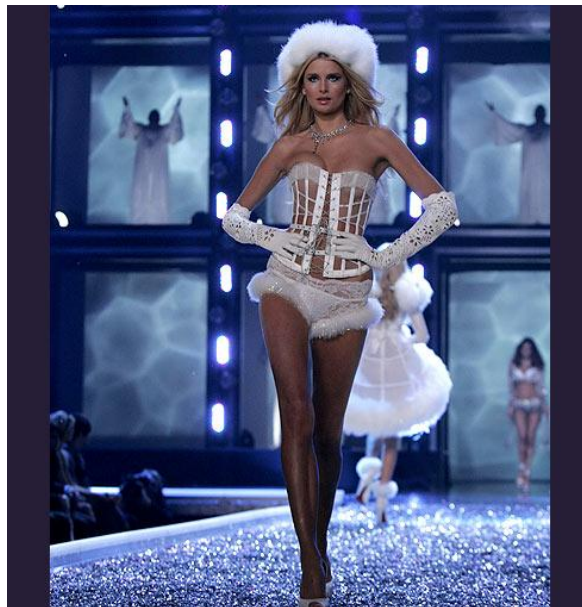


2012 Hollywood Expressions HEX Makeup
Visual Hands-On Home Classes

Answers to your questions:

How do I learn?

Learn through our instructional visual DVDs, manual book, and colorful power point presentations at the comfort of your own home. With the help of modern technology you can bring the classroom to your room. Becoming a professional makeup artist has never been so much fun, effective, affordable and easy.



Why should one consider HEX Certificate Home Study class?

- 1- It offer **the same & identical master certificate** as you would earn in one of our on location classes
- 2- It is **the same quality education** by the **same instructor**.
- 3- The **classroom stays with you** (all study material) for future references, refresher and review, it's yours.
- 4- The **tuition covers all of your supplies/** cosmetics, brushes and tools to start your career
- 5- You don't have to wait months to take a course; you **can start any month** (frequent classes)
- 6- You **don't have to travel** far to take the course, you can save money and time by taking it from your own location
- 7- **Flexible study time** and hours for busy individuals, you only need 8 to 10 hours **per week**,

Home-Study Platinum Package (all inclusive): Makeup kit, HD cosmetics and brushes included to your tuition.

Home-study class students will receive a Pro starter makeup kit and brush set for no additional fees. For more info on our fantastic professional makeup kits see our [makeup kit](#) page on our site. This option is not available for On-site class.

Makeup kit in for here: <http://www.hexmakeupartist.com/makeupkit.html>



Class durations: Classes are 4 weeks. All classes normally start on the first and end on the 28th of the month.

Class tuition: Full class tuition \$2795.00 (includes all other fees)

What is exactly covered with the tuition of \$2795?

- HEX PRO wheel-on large **makeup case** (color of your choice).
- HD cosmetics, Pro Brush set, Pro Brush apron,
- HEX entire set of DVD lessons,
- HEX PowerPoint lessons on CD,
- A manual textbook,
- A workbook,
- 4 weeks online class coaching
- Master certification upon successful completion.
- Certificate registration and archive for future employment reference.
- **Services that are also included to your tuition are:** application fees, enrollment fees, shipping, handling and other fees.

There is NO other cost.

\$1000.00 Discounted Tuition: Take the 4 week course and get certified with only \$1795. The fee of \$1795 will cover the 4 week coaching class online; learning material (DVDs, PowerPoint CD, work book, manual book,

and certification evaluation/ certificate-registration. **Makeup kit and brushes are not** included but are available to all enrolled students up on request.

What about the airbrush class?

All enrolled students have the option to get certified for airbrush **for no extra fee** (certificate upgrade). Students may use their own airbrush kit or we can help order a kit from our manufactures. Our kits come with its instructional DVD included. This would be a self-learning system. It can be taken only after or during the makeup class. You may request for certificate upgrade on your application. Let us know if any questions.



Payment and Tuition Resources

Is there any financial aid plan, Payment plan, scholarship, grant or GI Bill?

Sorry no financial aid, Grant, scholarship, payment plan, GI Bill or other resources for our classes. Our students pay the tuition out of pocket.

How do I make my payments?

You have 3 options.

*** Secured Pay by phone (call us): we can help you (by phone) to make your payment via credit/ debit card. **888-HexGlam**

***Secured Online (Google Checkout) with your credit or debit card; pay online on our website (let us know and we will email you a link)

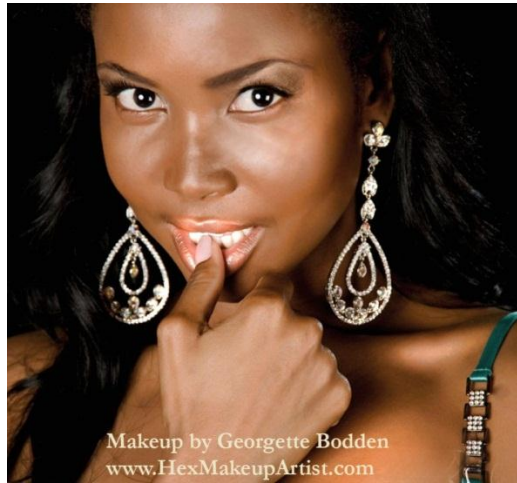
***Make a check or money-order to Hollywood Expressions Makeup and send it to our mailing address in Texas.

(see address below)

Enrollment & Due Dates:

Deadline for enrollment: Full payment is required two weeks prior to the start date.

Class availability: We offer 12 classes per year, one for each month. We have a new class starting every month. Classes normally start at the **first** day of each month, ends at the 28th (4 weeks).



HEX PO Mailing Address:

HEX Makeup (administrations) 5090 Richmond Ave Suite 147 Houston, Texas 77056

NOTE: this is our **mailing** address, used for collecting our mails and inquiries

Contact phone:

Local: 281-846 6457

Toll Free: 1-888-HEX GLAM (439-4526)

FAX: 713-993 6950

Website: www.hexmakeupartist.com

Email: Natasha@hexmakeupschool.com

How to enroll?

- 1- **Choose a date to start your class (first of any month)**
- 2- **Submit your 2012 enrollment application and a copy of your photo identification (passport or driver's license) for certification verification/ registration.**
- 3- **Submit full tuition; see above for more info on how to submit tuition.**

Where do I get an enrollment application?

On our website <http://www.hexmakeupartist.com/HomeStudyMakeup.html> OR contact us and ask for a copy. Read instruction on the first page of application.

Can I get the class package and product prior to the start date? Yes, you may complete your enrollment requirements and we will ship your class materials sooner and you can have a head start.

How soon after fully enrolled would I get the class package and products?

The shipment are normally sent out within 2 to 3 business days after complete enrollment, UPS links for tracking your shipment, a confirmation number and a payment receipt will be emailed to you accordingly.



Enrollment Requirements:

What do I need in order to take the HEX Certificate Home Study class?

- 1- Access to a computer to send and receive emails, images, and open simple common files.
- 2- DVD player
- 3- Regular digital camera to take photos for class practices
- 4- Minimum reading and understanding English language (average scale).
- 5- minimum age of 16
- 6- This is an occupational training; all educational background and no educational background are welcome.
- 7- No experience needed.

Master Class Certification

What does the HEX MASTER Certificate/ Diploma makeup class cover?

By successfully completing all course requirements you will become a **Professional High Fashion Makeup Artist by Hollywood Expressions** and earn your Master certificate of completion.

How do I receive my Master Certificate?

After successfully completing the four week online course; all qualified students will send their makeup applications for certification process (more info below). Within a few days we will ship the certificate to the students' mailing address.

Class focus:

A master certified gradates will earn expertise on: Runway, Bridal, High fashion Editorial, Multi-Media, TV, photography, Especial Events as well as Celebrity makeup artistry, all aspects of beauty makeup artistry business, portfolio and marketing.

Do I get a certificate after successfully completing the course?

Yes, all applicants have the opportunity to obtain Hollywood Expressions professional makeup certificate after successfully completing the course. Our certifications is highly respected and valued in the industry, nationally and internationally.

Would I need any other credentials after completing in order to work as a theatrical (Media) makeup artist?

You are all set to become a makeup artist, no other testing or credentials are required for a theatrical “media” makeup artist. You may work as a makeup artist after completing this program.

What could one do as far as employments after the course and certification?

You can become a freelance makeup artist to work for yourself, work as a bridal makeup artist, prom, special events, or work as retail artist for a makeup counter such as MAC Cosmetics, you may work for a makeup artist agency, spa, salon, high fashion shows, High fashion photography studios, Celebrity makeup, Runway makeup, Media makeup (TV stations), Editorial (doing cover of magazine or web/ video ad -shoots), and many more opportunities.

All items below are included to your tuition:

1- HEX DVDs: Seven colorful step by step instructional makeup lessons. Watch enjoy and learn. This set of seven lessons covers all major ethnicity, face/ eye shape and skin colors.

2-Manual Textbook: This manual book is well put together, informative, easy to understand and follow and simple to read. This book will introduce you to all theoretical knowledge that you must know as a professional and confident makeup artist. Knowledge is power!

3-Workshop Book: A work book in order for all students to present and demonstrate their acquired knowledge at the end of the program.

4-PowerPoint presentations on a CD: Instructional PowerPoint makeup lessons to help student get a better visual understanding of the high fashion beauty makeup arts.

5- Online coaching: for the whole four weeks of your class duration; your instructor personally will attend to your emails and questions. Your projects and problems will be directly and personally looked over, a professional and effective learning environment to help you develop skills to become a professional makeup artist.

NOTE: ****Introduction to makeup business marketing strategy, motivation and career development training is part of this course.

6-Makeup Kit and cosmetics: Students will also receive our Pro makeup kit, top brand cosmetics for no extra fee.

The makeup case color choice is yours. See page called **Makeup Kit** on our website for more info on the makeup kit and cosmetics

7- Professions brush set: With this makeup kit includes a full set of Pro brushes/ brush apron



How does the online program work?

Students will get a **weekly assignment** on weekly bases for the **duration of 4 weeks** (class duration). Students study the reading materials and watch step by step instructional DVDs. Then perform makeup practices (hands-on application practice). Students will then email photos of their makeup practices to their teacher for improvement advice and feedback. Call us if you have more questions.

At HEX we reassure that all students get quality education by monitoring students' improvements constantly by looking over their makeup application photos, quizzes and their participations on class activity.

What are some examples of the class activities and assignments?

These assignments include **makeup application** practices based on DVD lessons, **quizzes** and some **reading** notes... Any time you have a question or a problem you will contact the instructor via email and she will be responding and attending to your problems.

What happens if you do not do well on your quiz, or application? Your instructor will help you with your problem-areas. You get to retake the quiz again or redo the application 'til you "nail" it.

Makeover assessment: to help improve student skill. We will be there with you every step of the way to assist you.

Do I need a model for my make-over? No you don't, you can use a friend, family or your own face.

Research Project: to help boost extra credit for Certification as well as promotes self-dependency, knowledge of **makeup** research. We will give you all the step-by-step instructions on how to get it done right.

We reassure a quality certification evaluation to maintain our highly regarded reputation:

Our graduates are highly regarded nationwide due to our efficient and smart educational and certification system. With our innovated and complete teaching techniques, helpful instructions, encouraging directions, and unique methods you will experience the art of makeup like never before. We are here to help you to become a certified makeup artist and we will do whatever it takes as long as you are willing to help yourself.

What happens if you do not do well on my class and certification process? We take the full responsibility and extend class duration with **no extra charge** those students who are active and willing but need more help along the way.

Our system works:

We give our students full attention and instructional requirements to qualify for our Certification Process.

Do I need to log in at a special time?

No, you **are not required** to sign in or log in any special daily time. You will be given a weekly assignments and study guideline every week and you have the whole week to submit your assignment.

How much time do I need to do my assignments and study?

About 8 to 10 hour **per week**, any time any day for that week.

Is there any job placement after the course?

You may heard of some schools calming that they offer a job placement after graduation, but the truth is that this is not possible and almost an impossible task. Here are some reasonable facts:

- 1- No one will offer a job to you, if they do not know of your work ethics, talent and personality so if they claim it; then it is not true... so stay away from schools that claim job offers or any promise that sounds too good to be true.
- 2- How is it possible to employ hundreds of graduates every month?

We teach you how to fish, we don't fish for you!

At Hollywood Expressions (HEX) we reassure all students receive **guidelines** and necessary tools for **employments** after completing the course.

How? We provide knowledge, information, and step by step map on how to approach and make it happen in the real world. Let's not forget that you are instructed by the world renowned makeup artist Angie G. Ford who has the real life experience on **how to make it big**.



Courses Learning Subjects and Highlights

- ♣ **Analyze faces** to understand shapes and facial bone structures; using the science of contouring and highlighting, such as: contouring cheek bones, nose, chin, jaw, forehead to help shape and adjust facial features towards “**Standard Beauty**”
- ♣ **Recognize different eye shapes and sizes;** perfecting eye shape by using different eye shadow style applications, Examples: improving: close-set eyes, far-apart set eyes, small or large eyes, deep set eyes, etc.
- ♣ **Foundation color match/ skin:** analyzing human skin colors and tones, neutralizing discolorations and imperfections, dark circle cover-up and more
- ♣ **A professional industry approach to the art of makeup:** understanding all technical language and all terminology used at industry and professional level, introduction to upcoming new film/ photo technology that you may need to know as a pro makeup artist
- ♣ **How to achieve proper eyeliner** for any size and shape of eye-set,
- ♣ **Step-by-step professional makeup application:** Full face makeover from A to Z
- ♣ **False eyelash application, mascara application with full hand and eye control,** How to get mascara on without smudge and fuss
- ♣ **Eyebrows:** how to achieve an arched brow
- ♣ **Professional cosmetics tools/ brush; understanding and** learning about pro-brushing techniques and pro cosmetics
- ♣ **Personal hygiene, professional attitude,** how to present yourself as a professional makeup artist
- ♣ **Cat eyes:** extended eye-shadow makeup application: how to extend eye shape using cat eye shadow application

♣ **Smoky eye-shadow application**

♣ **Find and create a proper look and a makeup application** for a professional lady in an office setup, or any especial request from a client.

♣ **Proper eye-shadow application for Asian (almond) eyes**

♣ **Tips and tools on doing makeup for darker skin color clients (full makeup application)**

♣ **Color theories, techniques and application**

♣ **Creative, fantasy makeup creations and makeover:** your instructor will inspire and coach you to achieve the most desirable creation within you. You may have seen some of our past graduates' work on our site already.

♣ **Lighting and its effects on the makeup application,** understanding proper lighting for a professional makeup application set up

♣ **Skin analyses,** how the skin texture and surface affects the result of the makeup foundation

♣ **Mature person's makeup application,** dos and do-not

♣ **Colored photography vs. black-and-white photography**

♣ **HDTV and application techniques**

♣ **Professional makeup kit and products**

♣ **How to understand and analyze a print makeup application (Editorial Makeup):** The basics of turning an ordinary face into a super model using the science of makeup arts, combined with Photoshop and other current technology

♣ **Job hunting and job search skills,** tools and tips, marketing and how to start your business. Resume portfolio, job resources, and many other tips and tools.

♣ **Introduction to different aspects of makeup arts** (beauty makeup vs. creative makeup, Especial effects makeup vs. creative exotic effects makeup), learn the basics and the difference of each branch of makeup arts

♣ **Bridal makeup application:** standard look vs. special request look

♣ **Bridal freelance business and marketing:** starting up as a bridal makeup artist

♣ **Runway makeup analysis,**

♣ Especial events makeup analysis,

♣ Day and evening makeup applications analysis,

♣ Celebrity makeup application analysis

♣ **Learn about where and how to start your career:** all step-by-step necessary actions to take after the class in order for you to get your career started as a professional makeup artist

What is the rate of success in our graduate certification? We have a high rate of 98% success.

We only take a limited number of students every month to maintain a quality education. We hope to have you in one of our classes and thanks for your interest, please let us know if any more questions you may have.

WEB testimonial: <http://answers.yahoo.com/question/index?qid=20071001054134AAGbSgn>

Meet successful HONORS graduates: <http://www.hexmakeupartist.com/Honors.html>

See what our graduates do after the course: <http://www.hexmakeupartist.com/homeClassTestimonial.html>

Some more info and FAQ here: <http://www.hexmakeupartist.com/HomeStudyOffers.html>

