



Hollywood Expressions Makeup School

HEX On-Location "Master" Classes 2012



**Full Class:**

**Makeup Artist "Master" Certificate Program:** This course is focused on the entire aspect of "Beauty High fashion Makeup Artistry" as well as the airbrushing makeup.

**Tuition:** \$2795

**Duration:** 5 full days

**Tuition benefit:** Your tuition includes most class use materials, five day class attendance, airbrushing lesson, photos of students work and Master certification for both Pro makeup arts as well as airbrushing up on successfully completing the course.

**This class covers:** Runway, Bridal, High fashion, Editorial, Multi Media, Photography, Celebrity, Especial Events Makeup, Freelance Business & Employment, Portfolio, as well as coaching on Building Confidence & Experience.

**Class Locations:** TX, NY, Florida, Ohio, and California, we normally announce all available classes on our website, feel free to contact us with your questions.



## How to enroll/ reserve for an On Location Class?

- 1- Choose an existing OPEN class location indicated below:
- 2- Submit your application (open, fill, & print)
- 3- Tuition; Submit the full tuition for a full enrollment or pay a partial tuition (\$500) to secure your seat. The full tuition is due three weeks before the start date.

If paying by check or money order make it to Hollywood Expressions and send it to our address below, or call us and pay with your credit card. \*\*\*\*\*Sorry, No financial aid, Payment Plan, scholarship, grants, GI bill is available. \*\*\*\*\*

### Mailing Address:

HEX Makeup  
5090 Richmond Ave Suite 147  
Houston Texas 77056



### Payments Options:

Class tuition is out of pocket. It is normally paid by Credit / Debit Card, or on Web (Google Checkout), or Check/ money order (by mail); you may call us we can help charge your credit or debit card by phone.

### Certification and Course Information:

HEX Master Certificate Makeup Classes will establish a title as a Professional Media High Fashion Makeup Artist. All applicants have the opportunity to obtain Hollywood Expressions professional Master Media makeup certificate after successfully completing the course. Our certifications is highly respected and valued in the industry, nationally and internationally.

### Is there any other credentials may be needed after completing the certification in order to work as a makeup artist?

You are all set to become a makeup artist, no other testing or credential is required. You may work as a makeup artist after completing this program.

### Employment opportunities after the course and certification:

- ❖ Graduates may work as a **Freelance** makeup artist and establish a their own business,
- ❖ work as a **bridal/ wedding makeup artist**,
- ❖ work as **retail artist for a makeup counter** such as MAC Cosmetics,
- ❖ you may work for a **makeup artist agency**,

- ❖ spa, salon,
- ❖ Runway and high fashion shows,
- ❖ photography studios,
- ❖ beauty media makeup (TV stations),
- ❖ Editorial (doing cover of magazine or web/ video ad -shots), and many more other opportunities.

### 5 day Master Class Learning Subjects and Highlights 2012:

♣ **Analyze faces** to understand shapes and facial bone structures; using the science of contouring and highlighting, such as: contouring cheek-bones, nose, chin, jaw, & forehead to help shape and adjust facial features towards “**Standard Beauty**”

♣ **Recognize different eye shapes and sizes;** perfecting eye shape by using different eye shadow style applications,  
Examples: improving: close-set eyes, far-apart set eyes, small or large eyes, deep set eyes, etc.

♣ **Foundation color match/ skin:** analyzing human skin colors and tones, neutralizing discolorations and imperfections, dark circle cover-up and more

♣ **A professional industry approach to the art of makeup:** understanding all technical language and all terminology used at industry and professional level, introduction to upcoming new film/ photo technology that you may need to know as a pro makeup artist

♣ **How to achieve proper eyeliner** for any size and shape of eye-set,

♣ **Step-by-step professional makeup application:** Full face makeover from A to Z

♣ **False eyelash application, mascara application with full hand and eye control,** How to get mascara on without smudge and fuss

♣ **Eyebrows:** how to achieve an arched brow

- ♣ **Professional cosmetics tools/ brush; understanding and learning about pro-brushing techniques and pro cosmetics**
- ♣ **Personal hygiene, professional attitude, how to present yourself as a professional makeup artist**
- ♣ **Cat eyes:** extended eye-shadow makeup application: how to extend eye shape using cat eye shadow application
- ♣ **Smoky eye-shadow application**
- ♣ **Find and create a proper look and a makeup application** for a professional lady in an office setup, or any especial request from a client.
- ♣ **Proper eye-shadow application for Asian (almond) eyes**
- ♣ **Tips and tools on doing makeup for darker skin color clients (full makeup application)**
- ♣ **Color theories, techniques and application**
- ♣ **Creative, fantasy makeup creations and makeover:** you instructor will inspire and coach you to achieve the most desirable creation within you. You may have seen some of our past graduates' work on our site already.
- ♣ **Lighting and its effects on the makeup application,** understanding proper lighting for a professional makeup application set up
- ♣ **Skin analyses,** how the skin texture and surface affects the result of the makeup foundation
- ♣ **Mature person's makeup application, dos and do-not**
- ♣ **Colored photography vs. black-and-white photography**
- ♣ **HDTV and application techniques**
- ♣ **Professional makeup kit and products**

- ♣ **How to understand and analyze a print makeup application (Editorial Makeup):** The basics of turning an ordinary face into a super model using the science of makeup arts, combined with Photoshop and other current technology
- ♣ **Job hunting and job search skills,** tools and tips, marketing and how to start your business. Resume portfolio, job resources, and many other tips and tools.
- ♣ **Introduction to different aspects of makeup arts** (beauty makeup vs. creative makeup, Especial effects makeup vs. creative exotic effects makeup), learn the basics and the difference of each branch of makeup arts
- ♣ **Bridal makeup application:** standard look vs. special request look
- ♣ **Bridal freelance business and marketing:** starting up as a bridal makeup artist
- ♣ **Runway makeup analysis,**
- ♣ **Day and evening makeup applications analysis,**
- ♣ **Celebrity makeup application analysis**
- ♣ **Learn about where and how to start your career:** all step-by-step necessary actions to take after the class in order for you to get your career started as a professional makeup artist
- ♣ **Airbrush makeup application techniques for Master certification**

**What is the rate of success in our graduate certification?** We have a high rate of 98% success.

See success stories on **WEB testimonial:** <http://answers.yahoo.com/question/index?qid=20071001054134AAGbSgn>

**Graduates testimonial makeup application:** <http://www.hexmakeupartist.com/MakeupPhotos.html>

**Meet successful HONORS graduates:** <http://www.hexmakeupartist.com/Honors.html>

Please let us know if any more questions! Call: 888-HEX GLAM; feel free to print this document.